



## Ginger Grant, PhD.

### A Sample of What Clients Are Saying:

Ginger is a fantastic public speaker -- one who's able to connect with and energize an audience, no matter how varied the group may be. At a recent conference that I organized she wowed a crowd of media, tech, and online professionals with a presentation on storytelling and its importance on a professional and personal level. Twitter was buzzing after the session. People described it as "amazing" and "best talk of the day." One of the simplest comments was also one of the most emblematic: "Ginger! Love her!"

- Abraham Hyatt, Journalism Conference, Portland, Oregon

Ginger presented a workshop to the Administrators of Douglas College. She obtained rave reviews for her expertise, level of energy and how she challenged the participants in a positive, thought provoking and innovative manner. The title of the presentation was, "Creative Thoughts, Innovative Leaders: Turning Ideas in Action for the Future of Douglas College". Speaker Top qualities: Personable, Expert, Creative.

- Victoria Acheson, Douglas College

As Director of the Creative Intelligence Lab at Simon Fraser University, Ginger Grant was a tireless advocate for new approaches to both business and branding. A compelling combination of energy and ideas, her work used psychology to understand organizational behaviour and creativity to change it. I'm happy to recommend Ginger; she's an exciting person to be around.

- Nick Black, Vice President, Strategic Insight, Concerto Marketing Group

Ginger has an amazing ability to link things like creativity and storytelling to the business world. Thanks to Ginger, I understand the difference between reading/talking about going from Good to Great to actually LIVING the idea. Her insight into people and her incredible ability to communicate are talents without equal.

- Stewart Marshall, Controller, Blast Radius

Ginger is a powerhouse of energy and intellect. She is clearly one of the most charismatic speakers I have encountered. Her professionalism is of the highest calibre!

- Kenton Hyatt, Consultant, Santa Cruz, CA

Ginger rocks! Stated mildly. She's been instrumental in so many discussions regarding organizations, business and of course, creativity in said business. Thank you so much for your valuable insight. Without it, I'd be far, far behind.

- Rajesh Taneja, Emerging Entrepreneurs Organization

Ginger's work will definitely send your company in new directions: and all for the better. If you're seeking new ideas, a cutting edge outlook on business, or great success on a change initiative, you definitely need one of the most widely read, engaging and enthusiastic people I've ever met. Critical thinking doesn't solve everything; you need creativity!

- Ashley Bennington, Fraser Valley Health Authority

Ginger integrates energy with intellect in a style that is variously funny, challenging, and serious. She draws on many sources to support her concepts with specific anecdotal evidence from the business world as well as statistics and documentation from academe. Truly inspiring – buy her book, see her talk or hire her on as a consultant – you will not be disappointed!

- Bill Archibald, Vancouver, BC

It is with pleasure that I provide an endorsement for Dr. Grant. She provided our MBA class with new and insightful ways to differentiate ourselves from the crowd. Also we learned various techniques that we could use to attain employment in our fields of interest. In addition, her sense of humour made our session extremely enjoyable that we have asked her to return for more!

- Charles Achampong, SFU MBA Association

Ginger is a brilliant, inspiring and passionate speaker that knows how to bring out our untapped creativity in both our personal and business lives.

- Vera Unwin, Vancouver, BC

Ginger Grant is without a doubt one of the best speakers I have heard. Her presentation style is lively and engaging. I was able to retain a lot of valuable information thanks to her abilities. It is a pleasure to watch her in action!

- Judie Dahl, Dahl and Associates